



INDIAN OCEAN

DEFENCE & SECURITY

CONFERENCE & EXHIBITION

SPONSORSHIP PROSPECTUS

26-28 MAY

PERTH CONVENTION & EXHIBITION CENTRE

2026

[IODS.COM.AU](https://iods.com.au)

PARTNERS



ORGANISER



PARTNERS AND ORGANISER

PARTNERS



ORGANISER



The Indian Ocean Defence & Security 2026 Conference and Exhibition is presented by the Government of Western Australia through its Defence West team alongside event organiser AMDA Foundation Limited.

Western Australia has a long and proud history of supporting Australia’s national security and Defence. The Western Australian Government understands the state’s competitive strengths and potential, and through Defence West champions the interests of the State’s outstanding defence industry and capabilities.

OVERVIEW

The Indian Ocean Defence & Security (IODS) 2026 Conference and Exhibition is Australia’s premier platform for showcasing capability and forging connections at the intersection of national defence and regional security.

Held in Perth, Western Australia — a critical gateway to the Indo-Pacific region — the event provides exhibitors from defence, government, research, and aligned industries such as mining, communications, logistics and commercial shipping with direct access to decision-makers and global partners.

WA is a vital enabler of national defence objectives including the AUKUS nuclear-powered submarine program, Collins Class sustainment, naval shipbuilding enterprise, and emerging multi-domain capabilities. IODS 2026 offers unmatched opportunities to position your organisation at the forefront of Australia’s defence future and unlock new business, innovation and collaboration pathways across the region.

WHY SPONSOR?

1. DISPLAY INDUSTRY SUPPORT

Prominently and outwardly display your support of the Australian and wider defence industry.

2. BRAND EXPOSURE

Expose your company brand to a wide cross-section of defence and industry participants.

3. ENHANCE PRESENCE AT IODS 2026

Create a multi-touchpoint presence at the event by supplementing exhibition space with sponsorship to drive exposure across digital and physical mediums.

4. BUSINESS ENGAGEMENT & NETWORKING OPPORTUNITIES

Sponsorship gives unrivalled access to a myriad of opportunities to connect with fellow industry, defence and potential buyers in both formal and informal settings.

SPONSORSHIP BENEFITS

All Sponsors of IODS 2026 receive the following benefits in addition to their specific sponsorship product entitlements:

- Sponsor listing & logo in the Official Event Guide
- Sponsor listing & logo in the Official Event App
- Sponsor logo with hyperlink to sponsor website
- Logo displayed on Sponsor recognition boards throughout event
- Official Sponsor Badges
- Sponsor announcement in event eNews

Please note all prices quoted are in Australian dollars (A\$) and include Australian Goods and Services Tax (GST).

	PLATINUM	DELEGATE DINNER	LANYARDS	REGISTRATION	CONFERENCE SATCHEL	EVENT APP	EVENT GUIDE	NETWORKING FUNCTIONS	PLATINUM DINNER	DINNER
INVESTMENT										
A\$1,000 (K)	18K	15K	13K	9.9K	9.9K	9.9K	9K	7K	9.9K	6K
OPPORTUNITIES AVAILABLE	4	1	1	1	1	1	1	2	1	4
PRE-EVENT RECOGNITION										
Logo and hyperlink on website	✓	✓	✓	✓	✓	✓		✓	✓	✓
In-feed post on LinkedIn*	3	2	2	2	1	2	1	2	1	2
Sponsorship announcement in e-News	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Feature in eNews	✓	✓	✓	✓	✓	✓	✓	-	✓	-
ONSITE RECOGNITION										
Sponsor listing & logo in Official Event Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor listing in Official Event App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Sponsor boards	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Dedicated signage in exposition	2	-	-	-	-	-	-	-	-	-
TICKETING										
Official Sponsor Badges	4	4	4	4	4	4	4	4	4	4
Seats at the Defence and Industry Dinner	20	6	2	2	4	2	2	2	10	5

*Subject to timing of agreement



SPONSORSHIP OPPORTUNITIES

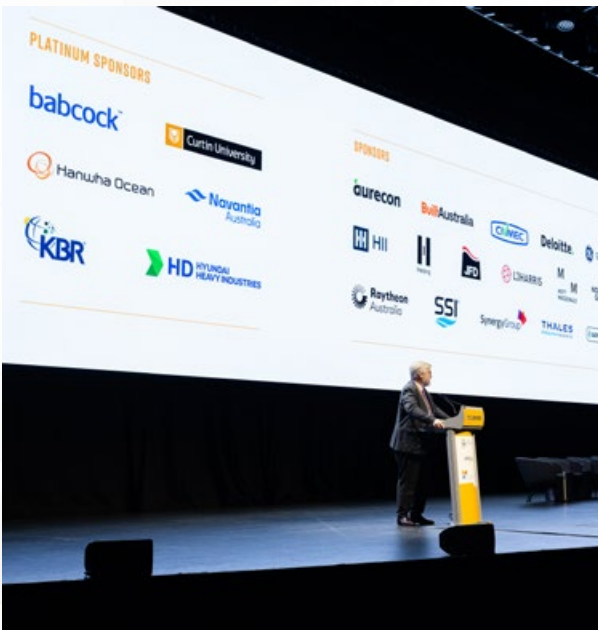
PLATINUM SPONSORSHIP

The most prominent offering available for IODS 2026, the Platinum Sponsorship delivers the most significant opportunities for brand awareness, business engagement and networking.

BENEFITS

Benefits include but are not limited to:

- Acknowledgements in key addresses across the exposition
- Two (2) dedicated major branding opportunities within event footprint
- Official Sponsor Badges with access to Delegations Lounge
- Priority access to key local and visiting delegations
- Invitations to Daily VIP Luncheons
- VIP Invitations to major stakeholder events
- Two (2) VIP Tables of 10 at the Defence and Industry Dinner
- Three (3) LinkedIn posts via AMDA and IODS channels
- Three (3) eNews feature articles



INVESTMENT: A\$18,000

DELEGATE DINING SPONSOR

Prominently located to provide maximum visibility, the Delegate Dining area will be the buzz of the event when delegates break from conference sessions. This opportunity includes branding on rigged banners and throughout the space, allowing for significant brand exposure.

BENEFITS

- Sponsor Logo featured on rigged banner over catering area
- Two (2) dedicated branding opportunities in catering area
- Acknowledgement via push notification to App – ie. "Enjoy complimentary Morning Tea, thanks to Sponsor"
- Logo on table cards / menus in dining area
- Sponsor acknowledged when Tea Breaks mentioned



INVESTMENT: A\$15,000

LANYARDS

Lanyards are worn daily by Delegates, Exhibitors and Trade Visitors. The opportunity exists for this highly visible branding opportunity to include your brand. The lanyard sponsorship is traditionally the most sought after sponsorship product for key industry events.

BENEFITS

- Logo and preferred colour on all lanyards distributed to exhibitors and trade visitors
- The most visually prominent opportunity to demonstrate industry support



INVESTMENT: A\$13,000

REGISTRATION

The Registration Sponsorship presents a significant opportunity for brand exposure across the online registration process and at registration area onsite. By taking this opportunity you will be reaching significant industry professionals attending IODS 2026.

BENEFITS

Benefits include but are not limited to:

- Logo recognition on Registration web pages
- Logo recognition on signage at Registration areas
- Branding opportunities in Registration area
- Opportunity to provide branded pens for Registration area
- Visibility of sponsor brand by to all exhibitors, trade visitors and delegates via the registration and entry process



INVESTMENT: A\$9,900

CONFERENCE SATCHEL

Sponsoring the Conference Satchel puts your brand front and centre of the highly anticipated conference, with attendees receiving this practical and stylish document wallet on arrival.

BENEFITS

- Prominent Sponsor logo alongside Event Logo and other applicable stakeholder logos
- Distributed to all paid Conference attendees.



INVESTMENT: A\$9,900

EVENT APP

The IODS App allows maximum visibility and is available to all Delegates, Exhibitors and Trade Visitors. As the central point for event information, the app contains exhibiting company details, floor plans and the conference and events program.

BENEFITS

- Logo on App tile, Homepage and Loading Screen
- Logo on 'Download our App' page in Event Guide
- Logo on 'Download our App' signage throughout event spaces



INVESTMENT: A\$9,900

EVENT GUIDE

BENEFITS

- Includes Conference Program, Exhibitory Directory & other key event information
- Full-Page Back Cover Advertisement
- Sponsor Logo on Front Cover
- Distributed at key entry points for Conference and Exhibition



INVESTMENT: A\$9,000

NETWORKING FUNCTIONS

Official networking functions are a mainstay of AMDA Foundation's events and provide a welcome opportunity for informal networking at the end of each event day. The functions are hosted surrounding the stand of the daily sponsor, providing significant attendance to showcase your product and engage with attendees.

BENEFITS

- Significant brand exposure of sponsor brand by up to 500 attendees of the function
- Key opportunity for networking and business engagement
- Opportunity to provide branded stubby coolers or other promotional item at function



INVESTMENT: A\$7,000

IODS DEFENCE AND INDUSTRY DINNER 2026

The IODS Defence and Industry Dinner in collaboration with The Better Together Ball promises to be a highlight of the event attended by key military personnel, VIP delegates and industry representatives. Representatives from the armed forces, Western Australian Government, other States and Territories and Federal Government will attend this exclusive event, offering a professional engagement opportunity for senior leaders within defence, government and industry from Australia and overseas.



PLATINUM DINNER SPONSOR

Exclusive opportunity to one organisation only.

- One (1) prominently located Table of Ten (10)
- Company logo holding slide
- Verbal recognition by MC
- Opportunity to provide promotional item on tables
- Key opportunity for networking and business engagement

INVESTMENT: A\$9,900

DINNER SPONSOR

- Five (5) tickets
- Company logo recognition at dinner
- Verbal recognition by MC
- An opportunity to demonstrate industry support

INVESTMENT: A\$6,000

CONTACT

For sponsorship enquiries please contact:

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E: expo@amda.com.au

AMDA FOUNDATION DELIVERS THE INDO PACIFIC REGION'S PREMIER INDUSTRY EXPOSITIONS:



airshow.com.au



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Each exposition is conducted in collaboration with relevant Defence, Government and industry, including:

- Australian Department of Defence
- Australian Defence Force
- State and Federal governments
- Aviation, aerospace, maritime and defence industries
- Industry associations



AMDA FOUNDATION LIMITED (ABN 63 091 147 787) is an Australian not-for-profit corporation established to promote the development of aviation and Australia's industrial, manufacturing and information/communications technology resources in the fields of aviation, aerospace, maritime, defence and security. AMDA achieves this goal by delivering Australia's most prominent and respected world-class biennial industry expositions as platforms for interaction between industry, Defence, Government and academia.

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